

FROM

08-01-88 01:12PM TO

6348145

#21 P.2/2

# RJ REYNOLDS

TOBACCO COMPANY

**COPY**

J. CAMPBELL / ROL 1810  
PROMOTIONAL COORDINATOR

6400 MAIN STREET  
WILLIAMSVILLE, NY 14221  
(716) 634-4179  
FAX (716) 634-3146

July 9, 1988

RJR Account #44880

Mr. P. Martin

A. D. BEDELL

## SALEM TEAR TAPE PROMOTION #900438: AUGUST

Dear Page:

Attached are August orders for Salem .30¢ Tear Tape product. No displays are required, as retailers will utilize displays they received with the July Salem Tear Tape distribution. Ship the number of cartons per brand style to your participating retail accounts as identified on the attached Customer List. ***This product is being shipped @ .30¢ off-invoice.***

RJR will reimburse you \$4.75 per promoted 6M case for all displays packed and shipped to retail on a timely basis.

PARTNERS 'BONUS' REPORTING DESCRIPTION

SAL-98-.30/1 PK

51861 6743

See attached for additional promotional details. As always, thanks for your assistance in the marketing of our products.

\*m SA \* says SAL-98-.30/1 PK

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1810) for payment distribution to account.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / 1810

/jc

cc: K. Jurgensen

Enc. Retail Customer List

Wholesaler Packing Instructions

AUG86DOC

SAL-98-.30/1 PK

\* Note the slight difference  
Kust - Should be checked  
16 spaces - Let me  
got this - know if O.K.  
Judy